



How To Persuade Your Boss to Pay for LinkLove

Advanced SEO conference from Distilled

From only
**£349/
\$549**



In an ROI driven niche, just take one of the presenters actionable tips and your conference is paid for. Take the hundreds that were given out and you'll be busy making it rain money for your clients all year.

James Piper, Vector MediaGroup

LinkLove is a one day single-track conference aimed at SEO practitioners wanting to advance their skills.

Topics likely to be covered are:

- › Outreach tactics that work
- › How to build links with social media
- › How to build links to product pages
- › Creating content that actually gets links
- › Link building tactics that no longer work
- › How to measure and report on link building efforts
- › Which links are helping your competitors to rank?



I go to so many shows and I read so much on the web and I do so much SEO myself that I almost never take notes. But at Distilled's conferences I have my notebook out.

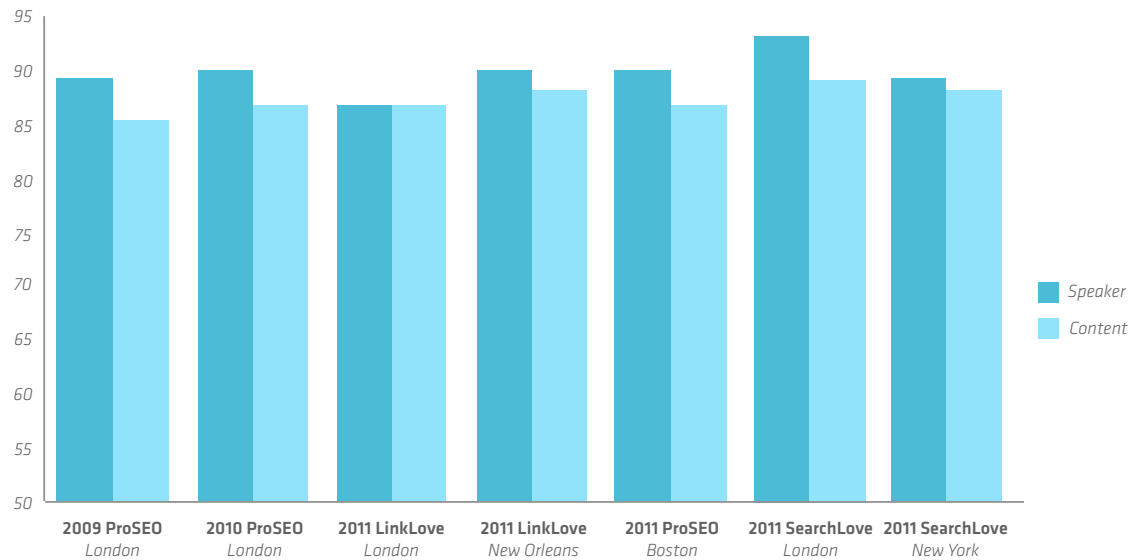
Rand Fishkin, SEOMoz



We want our delegates to learn more from our conference than any other SEO event.

In striving towards this goal, we work closely with our carefully selected speakers to ensure that they are bringing fresh and actionable content that will leave our delegates inspired to push themselves further. We coach them hard on topic, content and style in order to get maximum benefit for our delegates from every session.

How our speakers are rated on presentation and content:



Our strategy of having just one single track, with 45 minutes for each presentation ensures that every speaker has time to fully dig into their topic, forcing them to bring their A game every time.

We profess to pitch the most advanced and up-to-date SEO advice and we rarely disappoint:

How have our previous conferences been rated?



We know we are an upstart in the space and we feel the need to differentiate ourselves on our content. We take notes in each others' sessions and we're sure you will too. It's always a big commitment to leave the office for a couple of days - but we look forward to proving the benefits to your business.



Right now, certainly in the UK, I genuinely can't think of any other conference which has this type of material, with these speakers and these attendees. I've never been to a conference in the UK that delivers this standard. For me, it's a no brainer to be here. I'll be here next year, either speaking, or paying to come and listen to these people speak and I'll also be bringing my whole team. I've seen what they've got out of it.

Richard Baxter, SEOgadget

Additional attendee benefits:

Free SEO site clinic:

Sit down with one of our consultants and get personal I-I advice for your site completely inclusive

Slide decks:

You get all the slide decks to download and share back at the office

Exclusive networking party:

A great opportunity to ask off-the-record questions of speakers and attendees alike

Topic tables:

Join a lunch time discussion and debate the latest hot SEO topics, make contacts, and get your questions answered.

Video's of LinkLove:

50% discount off all sessions from London and Boston- allowing you to go back over any tips and tricks that you may have missed at the conference.



From Distilled's New Orleans conference just one of the ideas I implemented brought a 7100% ROI, and this unexpected revenue allowed our company to make key hires and develop new products. From Distilled's Boston event, I implemented an idea that increased our social media engagement with potential clients by 45%. From Distilled's NYC event, based on a breakthrough strategy that was shared, I've just launched a content-driven link building outreach strategy in which 7 out of 10 are accepting the link request, no payment required.

David Cohen, CollegePlus!

FAQ:

Q. Are there any group discounts?

A. Yes, we offer buy 4 get 1 free, and buy 8 get 2 free. If these aren't suitable, get in touch: events@distilled.net

Q. Are refreshments provided?

A. Yes, a delicious lunch is provided to all delegates, as well as a light breakfast, coffee, tea and snacks throughout the day.

Q. Are there opportunities to ask the speakers questions?

A. Yes, there are ample networking opportunities throughout the day, during the breaks, at the party and at the VIP dinner the night before the conference.

Q. Will I receive the slides after the conference?

A. Yes, we provide all of the speakers slide decks to the delegates.

Q. Will the conference be recorded?

A. Yes, we film all of our conferences and offer a discounted rate to all delegates to purchase the recording.

Q. Do I need to be an expert to attend the conference?

A. No, we pitch our sessions at an advanced level to ensure the content is new and actionable. If there's something you are unclear on then you can always look it up afterwards or ask someone in one of the breaks.

Q. Is this event for me? I work in-house / agency / freelance.

A. Yes it's for everyone. We ensure our speakers cover all areas. You can expect sessions on big business experience as well as SMEs and in-house.

